

Summary

UX / UI Designer with excellent illustration skills and experience in animation and graphic design. During my career, I had the privilege to work in-house for top TV brands such as FOX and National Geographic and learn from talented professionals. As a natural self-starter, I was always looking for ways to self develop and that led me to work on freelance and personal eCommerce projects, which later enabled me to land my first web role and learn more about UI design and high fidelity prototyping. I am now looking for a UX / UI role that will let me apply both my creative and technical skills.



Work Experience

UX Designer

Assetz SME Capital Ltd | Fleet, UK | Jan 2019 – Jul 2019

Improve the existing UI and UX of the company customer facing and internal system. Work as an integral part of an Agile scrum team. Communicate with stakeholders and test ideas. Create high and low fidelity prototypes and user interfaces using Sketch and InVision.

Designer / Developer

Inchora Ltd | Farnborough, UK | Oct 2017 – Dec 2018

Creating web designs and concepts for mobile, desktop and tablets, high fidelity prototypes in InVision and Adobe XD, responsive email newsletters using MJML framework and Mapp, simple one-page websites using Bootstrap, HTML and CSS. Animating short videos using AfterEffects and designing various collateral materials.

Graphic & Motion Designer

Fox Networks Group Bulgaria | www.foxchannels.bg | Jan 2010 – Oct 2017

Creation of On-air promo graphics and titles, concepts, storyboards and animations. Prepare materials for Off and On-air Marketing and Internet campaigns. Worked closely with all facets of cross-functional teams, including marketing, TV programming and sales.

Jr. Graphic Designer

Fox International Channels | August 2008 – Jan 2010

Education

BSc Computer and Media Technologies & Minor Graphic Design

New Bulgarian University (Sofia, Bulgaria)
2005 - 2017 / Grade A

Contact

07728 758 554
ivelinaaivanova@gmail.com
Bracknell, UK

Key Skills

Sketch, InVision, Adobe Photoshop, Illustrator, After Effects, Zeplin, Agile, Jira

Creation of short animations, mockups and animated web assets

Good programming foundation: HTML, CSS, basic C# and JavaScript

Confident in WordPress configuration and moderation

Languages

English (C2)
French (B2)
Bulgarian (Mother tongue)

Driving license ✓